



Overview of Generative AI Stacks

Soumyadeep Mukherjee



@dementorSam

Why should you care about what I've to say?

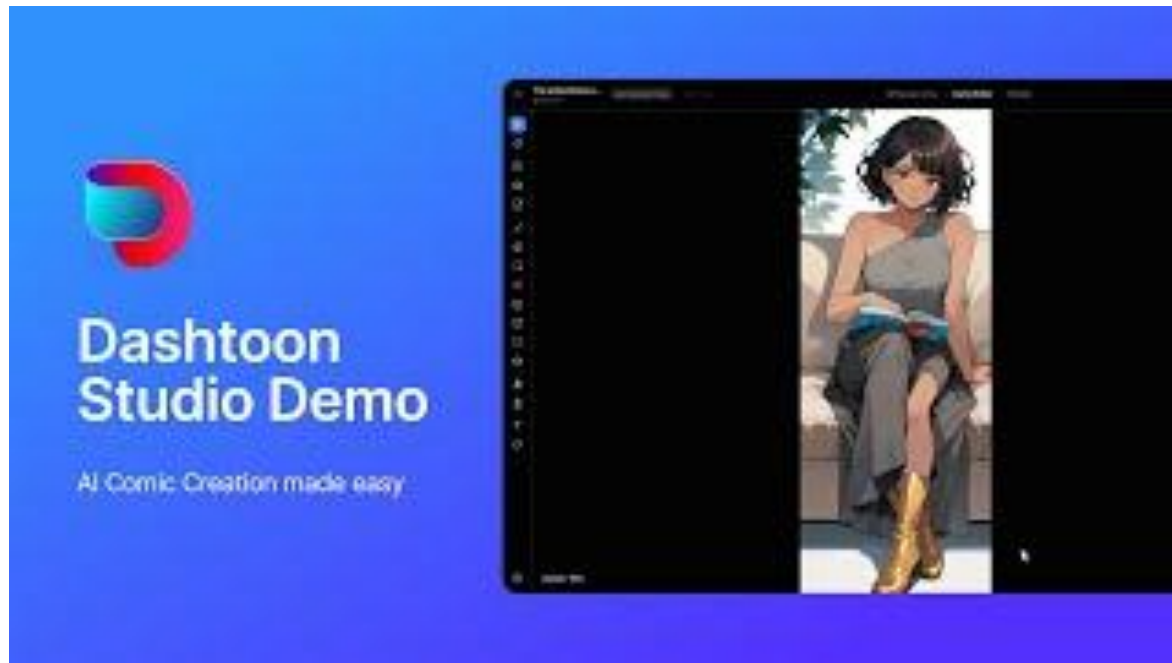
1. Founder and CTO at Dashtoon
 - a. building generative ai first company since 2 years
 - b. first consumer platform to monetise ai assisted content built in India for US.
 - c. 0 to 1mn ARR in 6 months of launch.
2. Built & Scaled AI and Robotics for udaan.com in 2019-2022



Manage India's Largest GenAI Community with Regular meetups since February 2023

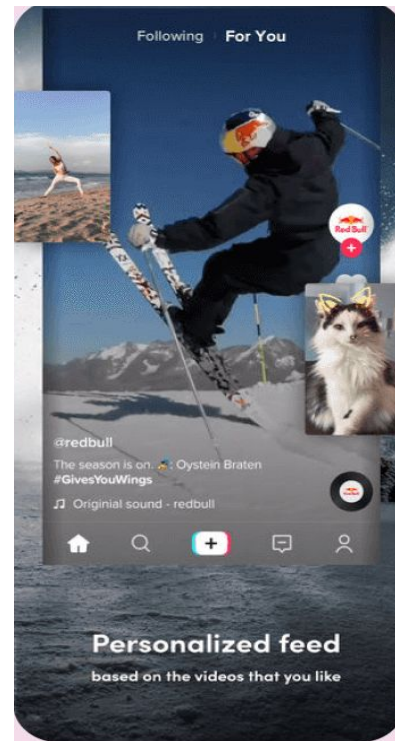
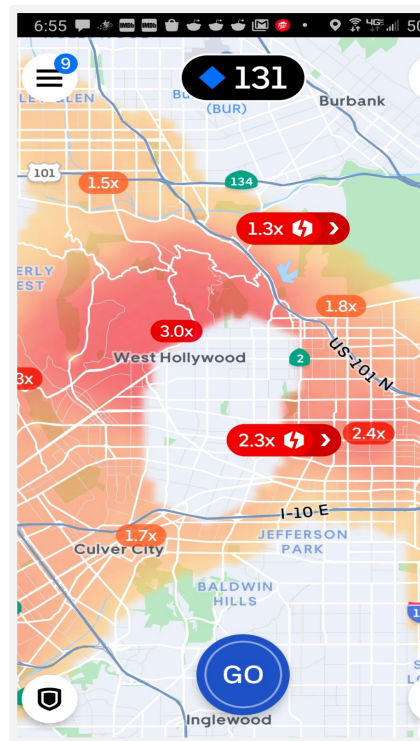
Ping me on <https://twitter.com/dementorSam> for a group invite.

What is Dashtoon?



ML was already everywhere

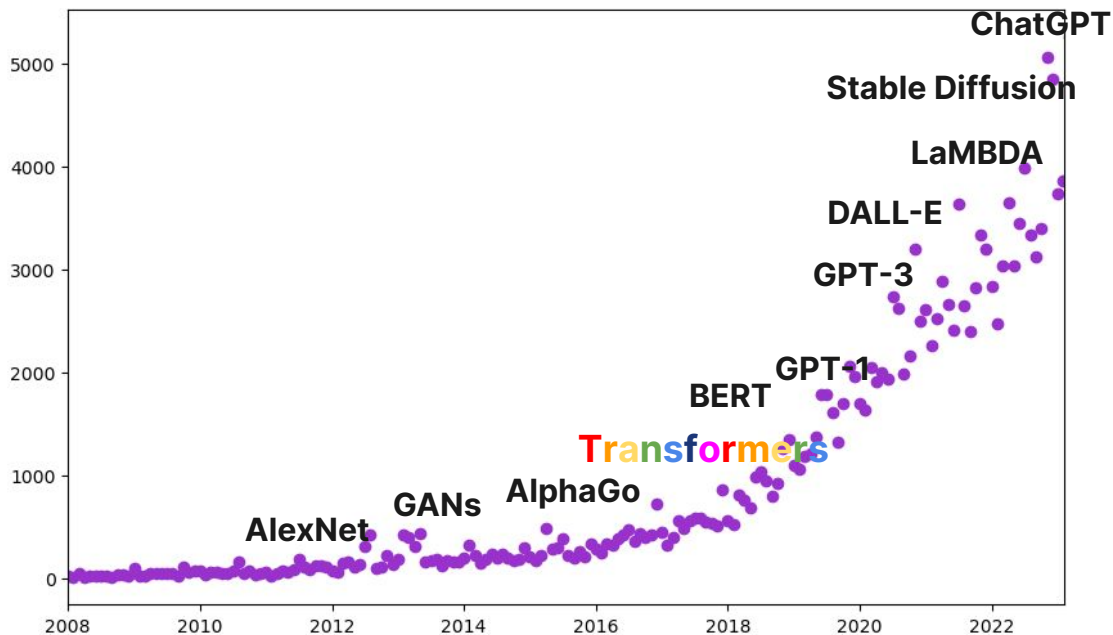
- Ad targeting at Google.
- Pricing at Uber lookalike
- Audiences on Facebook
- Feed at TikTok
- Collaborative filtering at Amazon
- Filters in Snapchat
- Image enhancement on camera
- Email spam detection
- Credit card fraud detection
- Content moderation
- Loan underwriting
- Lead scoring
- Churn prediction.



Accelerating AI research progress



ML+AI Papers on Arxiv Per Month



what made this possible?



2017 landmark Google Brain paper: “Attention is All You Need”

attention = next generation, scalable model architecture (helps decide what parts of the input are important)

transformers can do text, speech, vision, music, video too

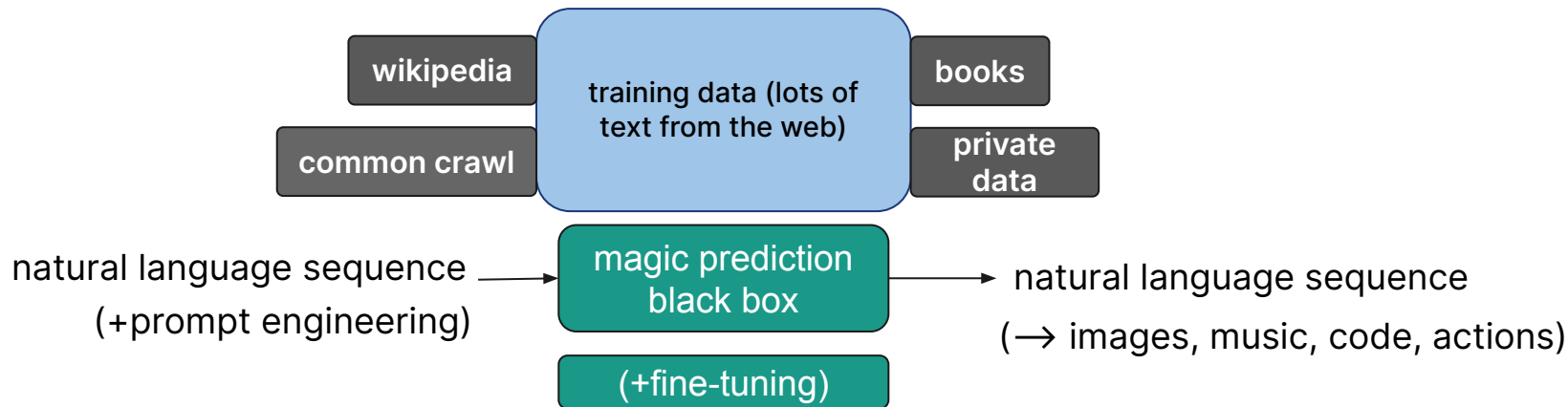
vaswani, parmar, shazeer et al

what is a large language model (LLM)?

model: input-output
algorithm that learns (adjusts
its internal variables) by “trial
and error” from data

language: takes as input a
window of text, generates new
text by predicting the next
word, repeatedly

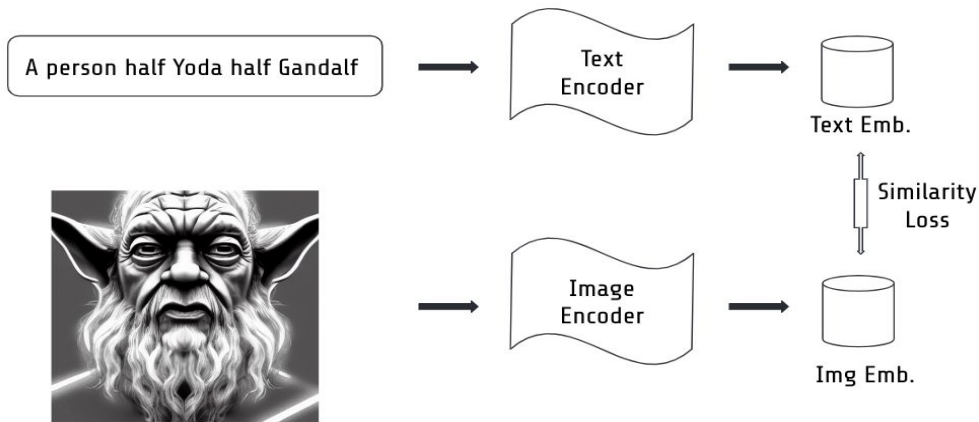
large: many variables,
trained on a huge
dataset of examples



what is a diffusion model (text2image)?

model: input-output algorithm that learns (adjusts its internal variables) by gradually refining predictions over iterations

diffusion: generates data by reversing a process of adding noise, progressively reducing noise to create high-quality outputs



What became possible?



text2image

inpaint

animatediff

RAG

lipsync

textTo3d

text2speech

img2img

image2text

text2music

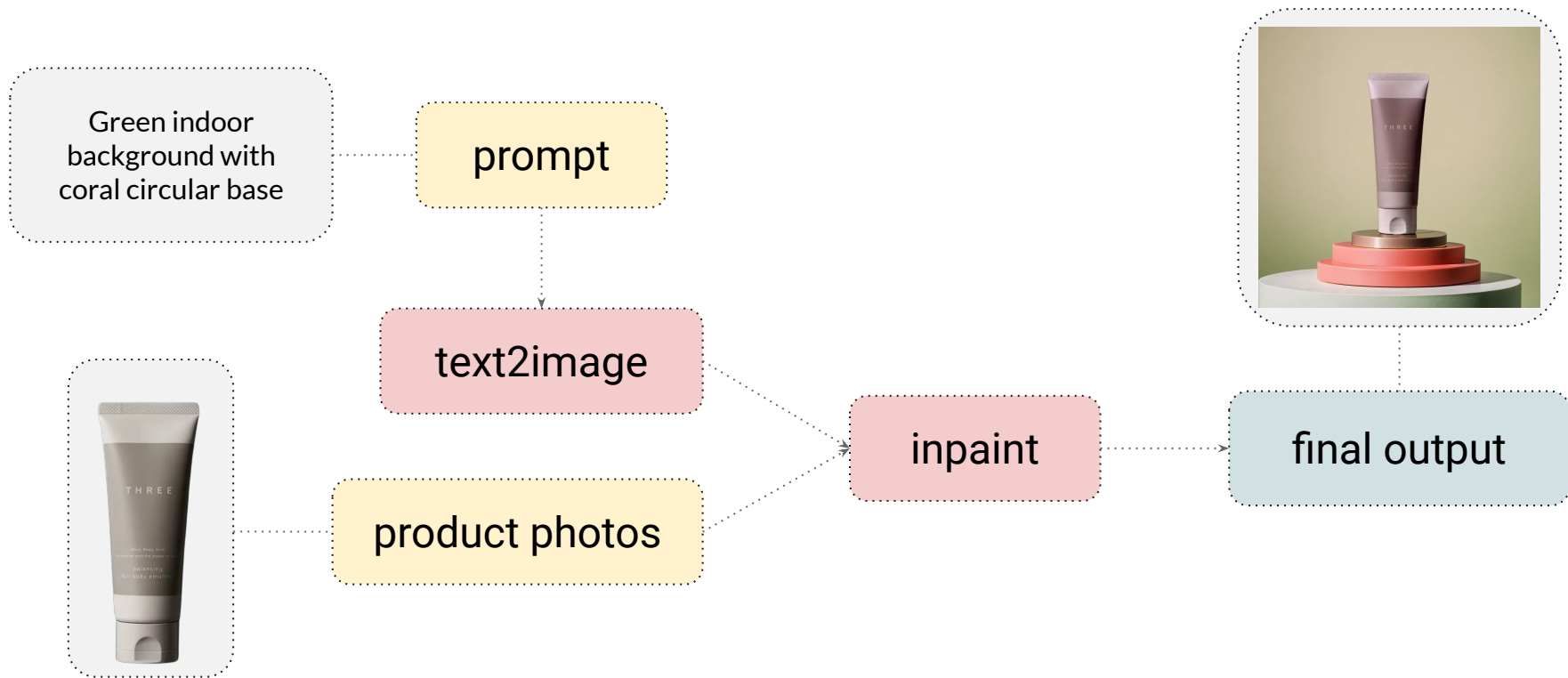
segment

reference

Product Photography



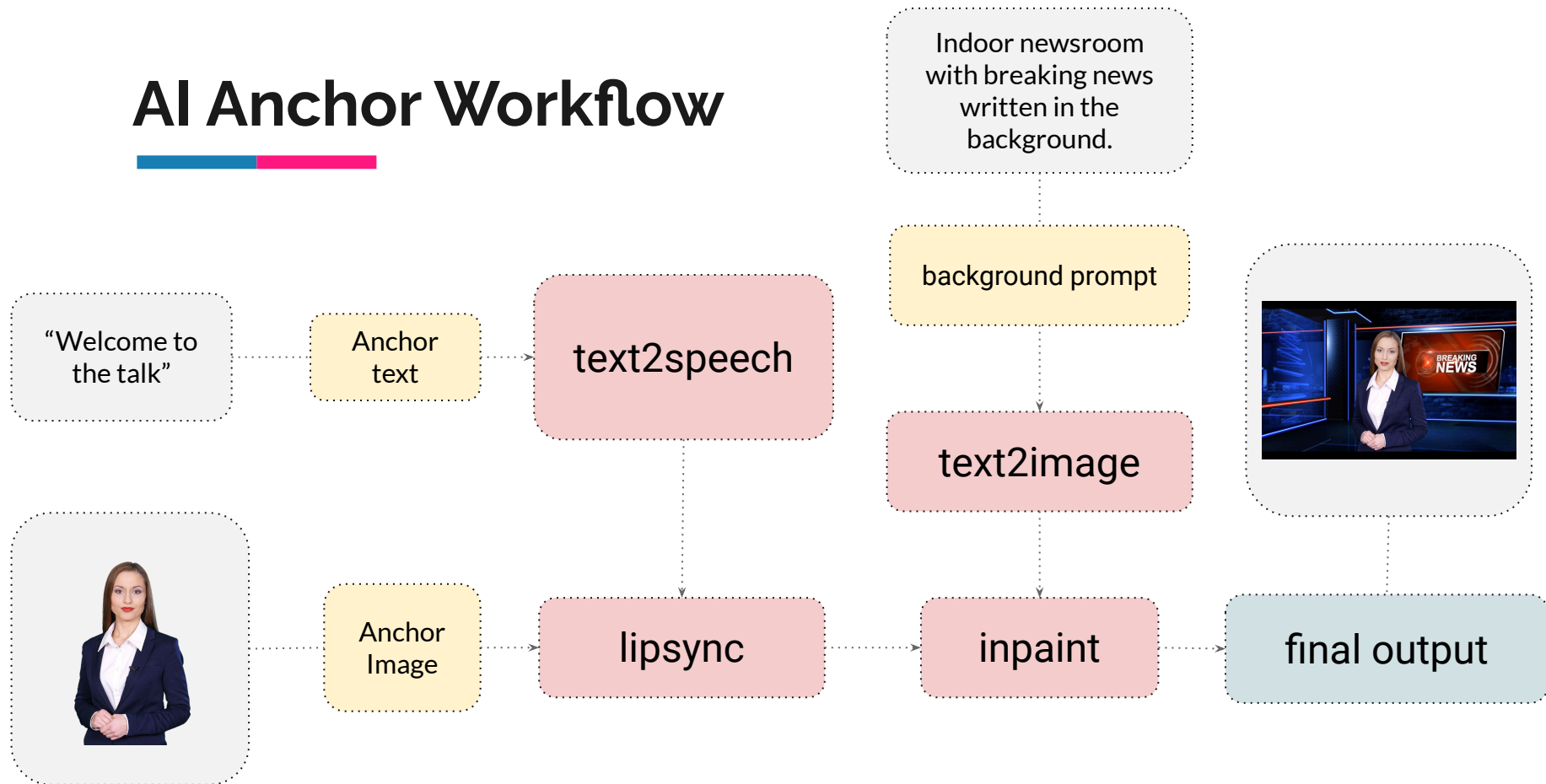
Product Photography Workflow



AI Anchor



AI Anchor Workflow



Comic Creation

WHATSAPP UNIVERSITY GRADUATE

"I did my own research" --
Watched 3 YouTube videos

"COVID is a hoax" -- Gets all
medical advice from memes

"Vaccines contain microchips" --
Voluntarily shares location on
social media

"Big Pharma is hiding the cure" -
- Can't name a single
pharmaceutical company

"Chemtrails are mind
control" -- Addicted to
energy drinks

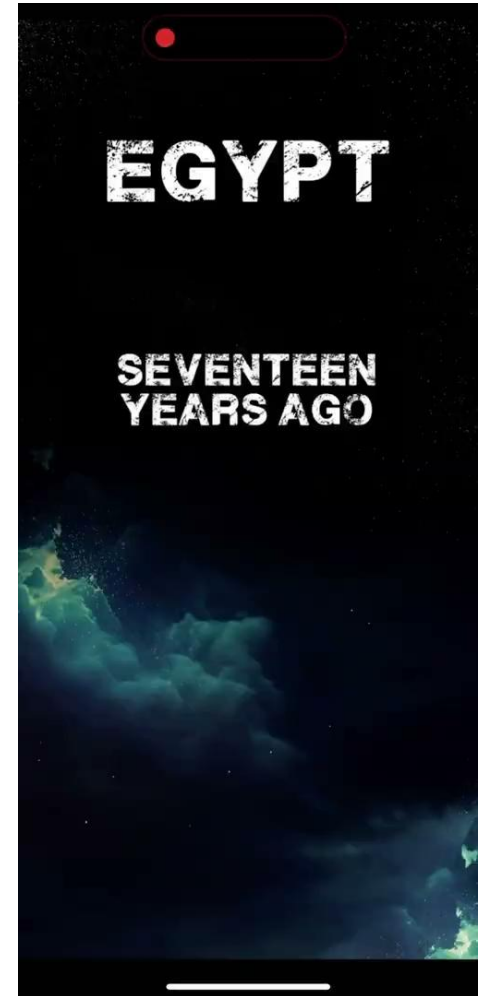
"The earth is flat" -- Has
never left hometown

"5G causes cancer" --
Uses smartphone 18
hours a day

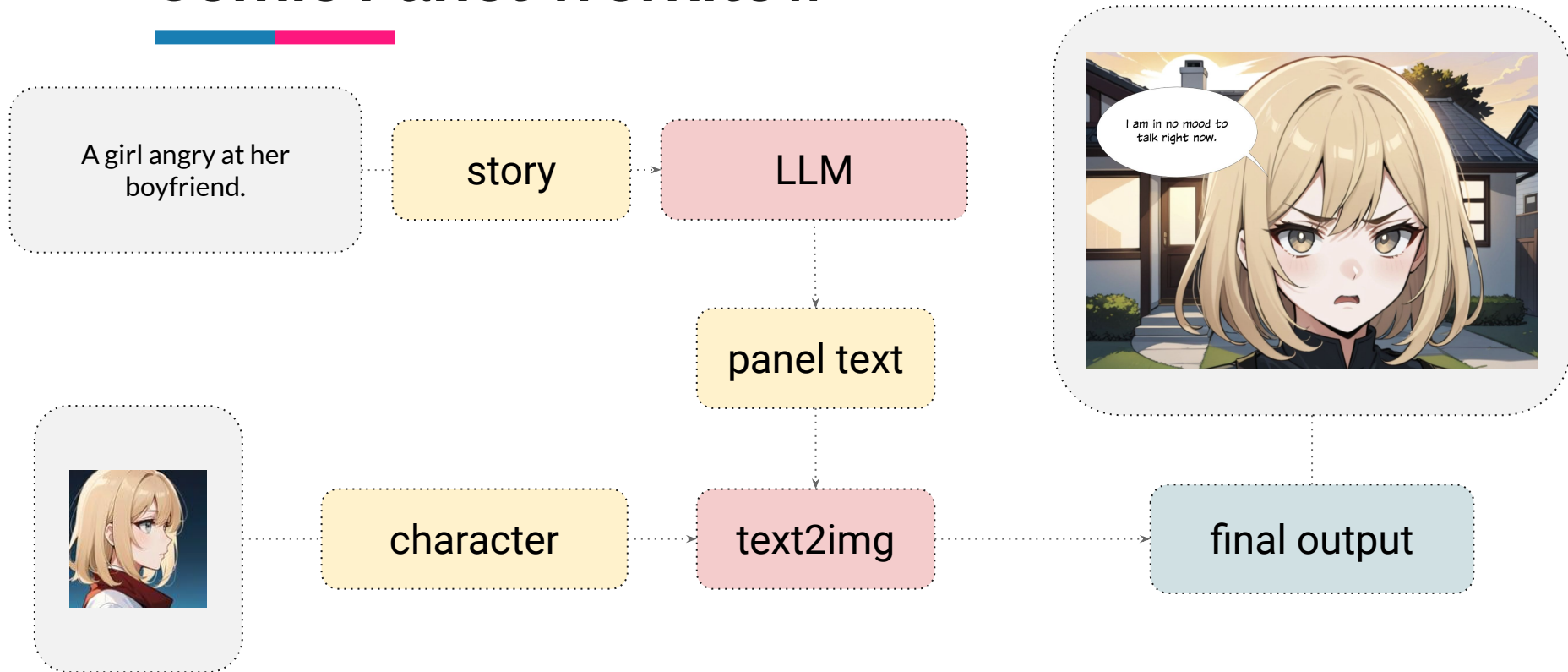


"Ancient aliens
built the pyramids"
-- Can't change a
light bulb

glif.app



Comic Panel Workflow

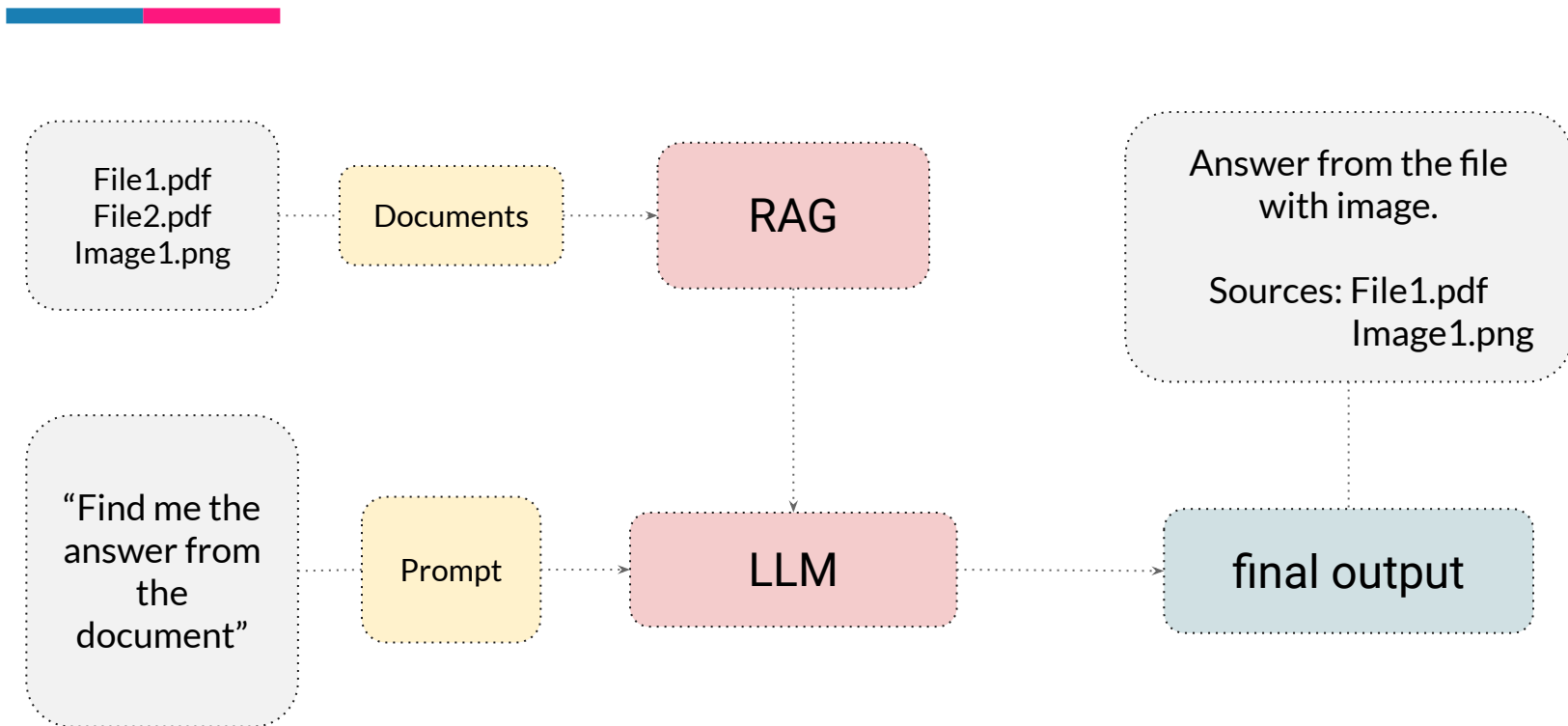


Q&A with Source



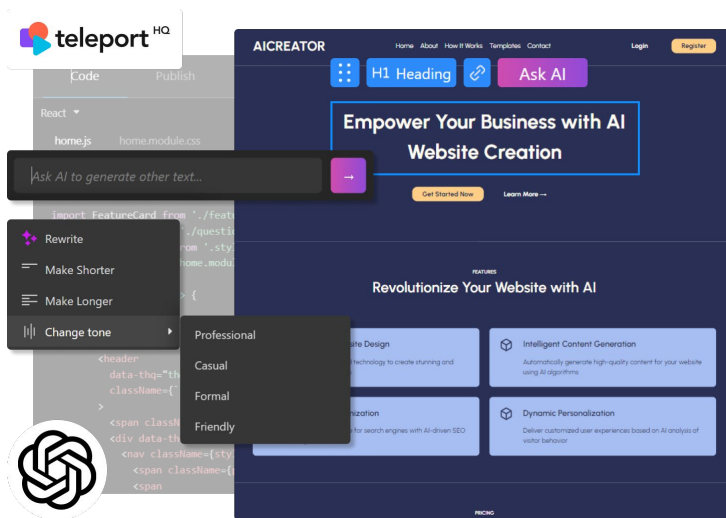
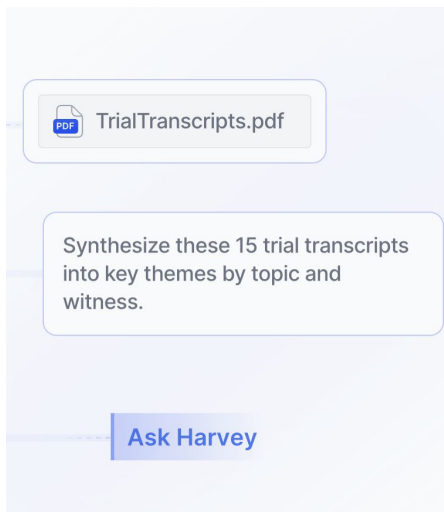
Q&A with source:

Retrieval-augmented generation (RAG)



Many More

Legal AI



Website Generation



Clothes Try-On

Challenges

- Lack of consistency
 - multiple attempts with same input can give varying results
- Controllability is far from non-generative workflows
- Hallucinations
 - Can create information out of thin air
- Bias
 - If data is biased, output will be biased
- Safety
 - Ethics
 - Privacy
 - misuse

Asking GPT
to be truthful



Fine tuning



Prompt chaining



Pre/post
processing user input



All of
the above



questions



@dementorSam